

MEET THE MODELS

Susan Schaub



Age: 44
Waterloo
Cameo Models in Waterloo
Sherrida in Toronto

If you get the feeling you've seen Susan before, there's a good chance that is true.

The Waterloo resident has carved out a successful modelling career over the past two decades.

These days you are likely to see her on television on The Shopping Channel, where she has a regular gig helping sell everything from clothes to skin care and beauty products. She did some modelling as a teenager, then joined Cameo Models in Waterloo in her 20s, doing local fashion shows and print work.

People see modelling as young people's territory but Schaub says her career really took off when she was in her early 30s. The younger models work well for the fashion industry but those slightly older are a better fit for products such as detergent.

After connecting with a Toronto agent she feels fortunate to have been cast in about 50 commercials and print ads. Playing roles such as mom, wife and businesswoman, she has worked for a variety of clients, including jewelry stores, Pepsi and major department store chains such as J.C. Penney. Also, for seven years, she worked as the model for the apparel design department at Sears Canada, making sure all the clothes had the proper fit.

Even with that extensive resume, this shoot – her third appearance in Grand – was a new experience. She says she enjoyed being part of such a diverse group.

Marlena Fulkerson



Age: 19
St. George
Gemini Modelling Agency

Marlena started modelling two years ago. She got the bug after helping to organize a fashion show at Monsignor Doyle high school in Cambridge that raised funds to purchase a wheelchair for a fellow student.

Chudear Oyual

Age: 18
Cambridge
Gemini Modelling Agency

"Chu Chu" began modelling last summer as a way to challenge herself. She hopes to inspire more diversity in modelling as she doesn't feel there are enough people of colour represented.



Marina Lamas



Age: 16
Chatham
Gemini Modelling Agency

Marina was inspired to start modelling last summer after photos of her, which were taken by a friend, received positive feedback when her mom posted them on social media.

Lynda Jager

Age: 59
Cambridge
Expressions Model and Talent Agency

Lynda has been modelling for two years. She was used to striking a pose as a bodybuilder/figure competitor but decided she'd like to try a different kind of posing.



Aeryn Braun



Age: 17
Stratford
Gemini Modelling Agency

Aeryn started modelling last summer to build self-confidence. She says it's interesting to see the difference between how she looks in photos compared to how she sees herself in the mirror.

Ashaya Subhanally

Age: 14
Kitchener
Gemini Modelling Agency

Ashaya has been modelling for five years. She says she's been in a music video and a TV commercial. Also active with Bojangles Dance Arts in Kitchener, she likes modelling because it helps round out her skill set.



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